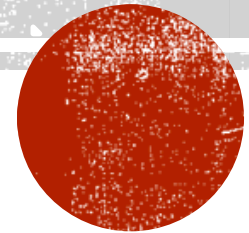


WHAT YOU KNOW ABOUT DATA ???

Presentation for Center for Community Transitions as a part
of the Our Data Bodies Project

By Tamika Lewis



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INTRODUCTION

- Who am I ?
- What am I researching?
- Why are you here?
- How do you contact me?
- Any Questions??



INTRODUCTIONS, PART 2

- Name ?
- What side of town do you live in?
- If you could be anything in a kitchen, what would you be and why?



THE GOALS OF THIS WORKSHOP...

- PROVIDE A BASIC INTRODUCTION TO DATA
- START THE CONVERSATION AROUND HOW DATA AFFECTS
DAILY OUR LIVES
- GET FOLKS THINKING ABOUT “WHAT DATA AM I SHARING”



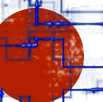
AND BEGIN...



WHEN YOU THINK ABOUT THE WORD DATA...

- What comes to mind?
- What is it?
- What are some ways “data” shows up in your life?

DATA DATA DATA DATA



DATA IS...

The Sharing of information from
one system to another .

It is what connects us to the larger
System.

Gossip

The Internet

Social Media

Our DNA

Ads

Music

Email Addresses

Job Applications

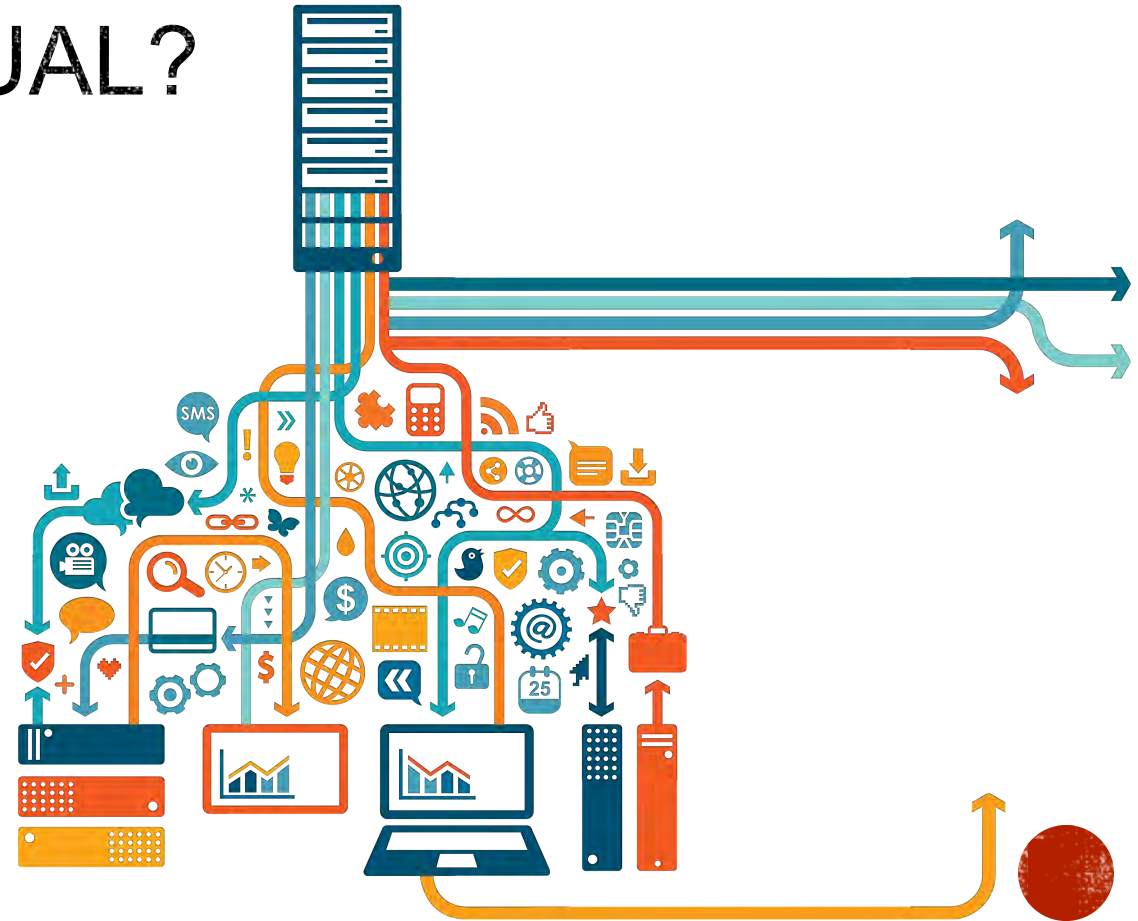
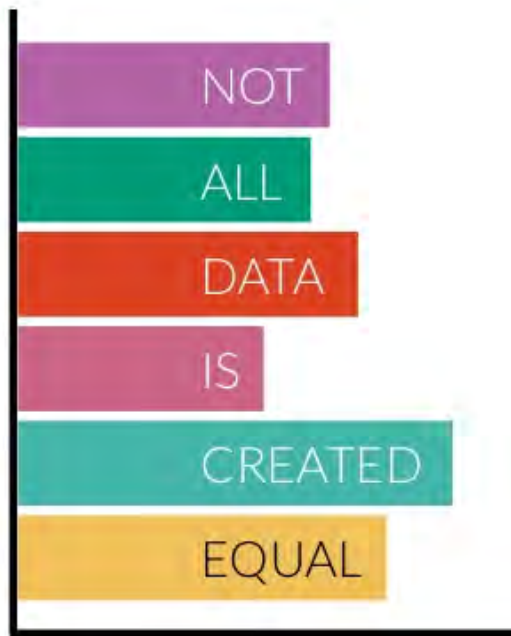
What we see

The Conversations
we have



DATA IS NOT...

WHAT PART OF OUR PERSONAL DATA IS NOT CREATED EQUAL?



LETS CERATE A DATA STREAM

1. Everyone will have a small piece of paper
2. 10 second to write one word.
3. Swap papers with someone (do this repeatedly).
 - 10 more seconds to write a new word
4. The last person will have 1 minute to write a sentence using the words written on the front.
5. We will read them out loud.



LETS TALK ABOUT WHAT JUST HAPPENED...

- In what ways do you think that exercise mimics how we share and receive data?
 - What does it say about how our data is received and shared back?
 - The end results of the data we share depends on where it ends up.



WE SHARE OUR DATA TWO WAYS...

- Intentionally VS Unintentionally



DATA SHARING...

Intentionally

Social Media

Job Applications

Phone Calls

Resumes

Google Searches

Unintentional

Locations from Apps

Credit Reports

GPS Location

Credit Cards



NOW RETHINK...

WHAT KIND OF DATA DO YOU SHARE



SHARING OUR DATA

What data do you share intentionally?

How do you feel about sharing it?

What types of data do you want to share more of

What types of data do you want to share less of

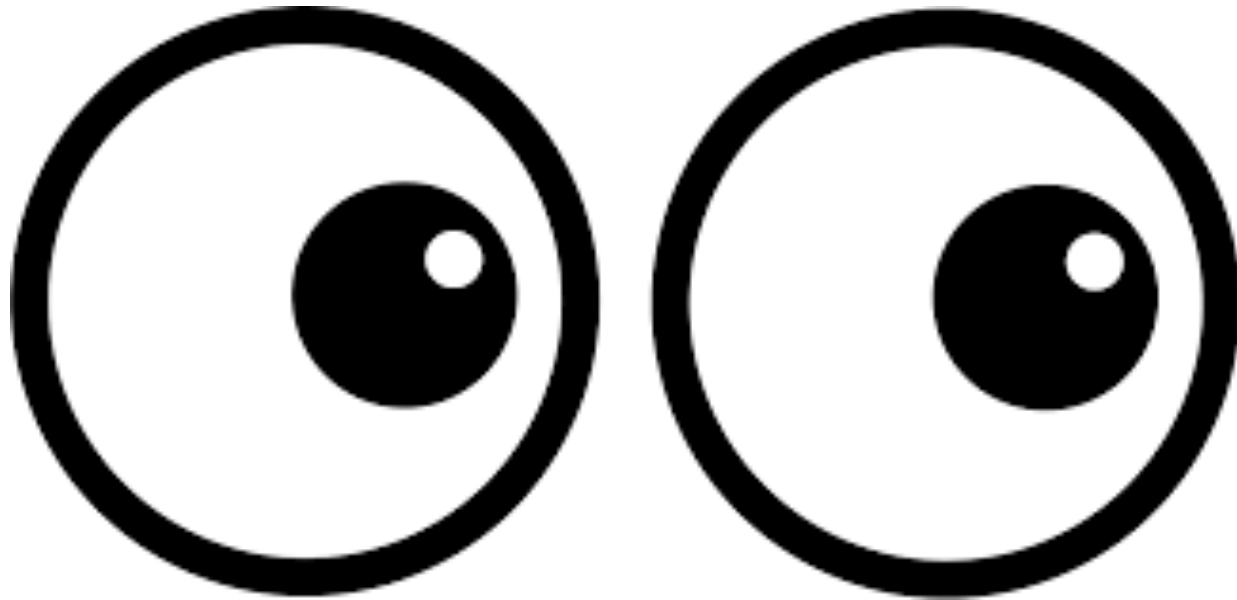
THINK
About It.

| My Intentional Data |
|--|
| What types of data do you share regularly? |

| I love sharing this type of data... | I want to share more of this type of data... |
|--|--|
| | |
| I want to share less of this type of data... | I have no choice but to share this type of data... |
| | |



NOW... WHAT DOES YOUR
UNINTENTIONAL
DATA SAY ABOUT YOU?!?





OUR BIGGEST FORM OF UNINTENTIONAL SHARING IS ?

...



MAPPING EXERCISE

I need a couple of volunteers to come up and jot down one of the following:

- A favorite place in Charlotte
- The place you like going the least
- Someplace you visit often
- Your community
- Somewhere you went yesterday
- Somewhere you have to go today.

I also need a couple of volunteers to write down the last 2 things you googled.



THINK ABOUT IT...

- If someone pulled up your gps map, what could they say about you?



**CAN I HAVE A VOLUNTEER
PLEASE?**



NOW...

How does all of this relate to job searching
and finding employment ?

How can we use what we learned to help or
inform our communities.

How will you use this in your everyday lives?



**IS THERE ANYTHING ELSE YOU
WANT TO KNOW ABOUT DATA?**



THANK YOU !! IF YOU HAVE
ANY QUESTIONS OR
THOUGHTS PLEASE
CONTACT ME

